COURSE OUTLINE

Business English for the Pharmaceutical Industry
(30 hours)

1

The kick-off meeting 1

Job profiles, professions, and departments

2

The kick-off meeting 2

New drug developments and launches

3

The kick-off meeting 3

Cultural differences in marketing drugs and medicine

4

The kick-off meeting 4

Summarizing action points

5

The kick-off meeting 5

Jobs in the pharmaceutical industry

6

Substance discovery and product development 1

A new chemical entity (NCE)

7

Substance discovery and product development 2

Drug dosage forms

8

Substance discovery and product development 3

Talking about time periods

9

Substance discovery and product development 4

Categories of drugs

10

Substance discovery and product development 5

Asking for and giving opinions

COURSE OUTLINE

Business English the Pharmaceutical Industry
(30 hours)

11 **Quality assurance and auditing 1**
Good pharmaceutical industry practice (GxP)

12 **Quality assurance and auditing 2**
Quality assurance audits; Informing

13 **Quality assurance and auditing 3**
Laboratory safety systems; Informing; Asking questions during an audit

14 **Quality assurance and auditing 4**
Standard operating procedures; Suggesting corrective action

15 **Mid-course Checkpoint**
Review of key concepts; Checking of learner's progress

16 **Ready for testing in live organisms 1**
Preclinical testing

17 **Ready for testing in live organisms 2**
Clinical testing

18 **Ready for testing in live organisms 3**
Getting information

19 **Ready for testing in live organisms 4**
Dealing with authorities

20 **Ready for testing in live organisms 5**
Experimental drugs on trial; Responding directly

COURSE OUTLINE

Business English for the Pharmaceutical Industry
(30 hours)

21 — **Drug safety and regulatory affairs 1**
Pharmacovigilance; Regulatory documentation

22 — **Drug safety and regulatory affairs 2**
Reporting severe adverse events

23 — **Drug safety and regulatory affairs 3**
Patient information

24 — **Drug safety and regulatory affairs 4**
Counterfeit medicines

25 — **Drug safety and regulatory affairs 5**
Giving general advice; Giving strong warnings

26 — **Production and packaging 1**
Safety requirements

27 — **Production and packaging 2**
Production processes; Describing a process

28 — **Production and packaging 3**
Packaging challenges

29 — **Production and packaging 4**
Giving presentations; Expressing moments in time

30 — **End-course Checkpoint**
Review of key concepts; Checking of learner's progress